



**ANSI** conference on  
**U.S. Leadership**  
 in ISO and IEC

**AGENDA**

**ANSI Conference on U.S. Leadership in ISO & IEC**

**April 22 - 24, 2025**

**In-person only**

**The Scottsdale Plaza Resort & Villas**  
 7200 N Scottsdale Rd, Scottsdale, AZ 85253

**Advance Registration Required: [https://register.ansi.org/2025\\_iso\\_iec\\_leadership\\_conference](https://register.ansi.org/2025_iso_iec_leadership_conference)**

Tuesday, April 22	
5:30 PM - 6:45PM Cypress Court	<b>Opening Reception &amp; Networking</b>
Wednesday, April 23	
8 AM - 9 AM Convention Foyer	<b>Breakfast</b>
9:00 AM - 9:45 AM Grand Ballroom DEF	<b>Welcome &amp; Fireside Chat on US participation &amp; leadership in ISO and IEC</b>  <b>Dr. Laurie Locascio</b>   <i>Laurie E. Locascio, Ph.D. NAE, President and CEO, ANSI</i> <b>Deborah L. Wince-Smith</b>   <i>President &amp; CEO, U.S. Council on Competitiveness</i>
10:00AM - 12:00PM Grand Ballroom DEF	<b>Perspectives from Senior Industry Leaders</b>  Discussion Topics: <i>The future of standardization &amp; industry trends</i> <i>Value of participation in ISO &amp; IEC to corporate leader</i> <i>Crafting messaging on participation in ISO and IEC to resonate best with corporate leaders</i>  <i>*Moderator and speakers to be confirmed</i>

<b>12:00 PM - 1:30 PM</b> Terraza	<b>Networking Lunch</b>
<b>1:30 PM - 4:00 PM</b> Grand Ballroom DEF	<b>ISO &amp; IEC US Participants/Leadership</b> Discussion Topics: <i>Take aways from Morning Panels</i> <i>Actionable steps for gaining C-Suite support, effective messaging</i> <i>What can ANSI do better to support effective participation and leadership?</i> <i>Overview of ANSI and USNC on-boarding tools and training</i> <i>Discussion of what additional on-boarding tools and training are needed</i>  <i>*Moderator and speakers to be confirmed</i>

<b>Thursday, April 24</b>	
<b>8 AM - 9 AM</b> Convention Foyer	<b>Breakfast</b>
<b>9 AM - 10 AM</b> Grand Ballroom DEF	<b>Key Joint Initiatives of ISO/TMB &amp; IEC/SMB</b> <b>Steven Cornish</b>   ANSI Senior Director – International Policy & Strategy (ISO/TMB representative) <b>Hae Choe</b>   NEMA - Managing Director, International Standards & Technical Services (IEC/SMB representative)
<b>10:15AM - 11:30 AM</b> Grand Ballroom DEF	<b>Discussion on jointly developing effective US positions/comments on issues common to ISO &amp; IEC</b> Moderator: <b>Joseph Tretler</b>   ANSI Senior Vice President, International Policy  Speakers: <b>Amanda Benedict</b>   AAMI - Vice President, Sterlization <b>Hae Choe</b>   NEMA - Managing Director, International Standards & Technical Services <b>Steven Cornish</b>   ANSI Senior Director – International Policy & Strategy  <i>*Additional speakers to be confirmed</i>
<b>11:30 AM - 11:45 AM</b> Grand Ballroom DEF	<b>Summary of Outcomes and Recap of Event</b> <b>Joseph Tretler</b>   ANSI Senior Vice President, International Policy
<b>11:45 AM - 12:00PM</b> Grand Ballroom DEF	<b>Closing Remarks</b> <b>Dr. Laurie Locascio</b>   Ph.D. NAE, President and CEO, ANSI
<b>12:00 PM</b>	<b>Departing Lunch</b>